

# **Virtual Professional Development Solution for Statewide Adoption**Meeting Perkins V State Leadership Requirements

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"Recruiting and retaining qualified and diverse CTE instructors remains one of CTE's most persistent challenges. Through the Perkins V planning process, states sought to tackle these challenges in a variety of ways. Most notably, 36 states targeted professional development for specific groups of educators, administrators or other CTE professionals."

## **Perkins V Supports Teacher Recruitment and Retention**

Advance CTE Report, April 2021

Professional development is a required and permissible use of Perkins V state leadership funds. Per Section 3 (40)(B) of the Act, professional development is defined as activities that are:

- Sustained
- **▶** Intensive
- **▶** Collaborative
- **▶** Job-Embedded
- Data-Driven
- Classroom-Focused
- ▶ Evidence-Based

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CTE Learn, created by the Association for Career and Technical Education (ACTE) in partnership with MaxKnowledge, provides a high-quality comprehensive professional development program to support state leadership activities. The CTE Learn network currently includes 25 state portals developed in alliance with ACTE's unified state partners.

As a virtual professional development platform, CTE Learn is ideal for statewide adoptions to complement and support local professional development activities, while creating an integrated solution aligned with Perkins V professional development definition and requirements.

This paper describes how CTE Learn enables state agencies to seamlessly establish a statewide professional development support program to meet Perkins V requirements.

# **CTE Learn Statewide Adoption**

# Alignment with Perkins V Professional Development Requirements

### **Sustained**

Perkins V specifically states that professional development means activities that are sustained, not stand-alone, one-day, short-term workshops. CTE Learn makes professional development activities sustained throughout the year by providing on-demand, 24/7 access to online courses and supportive resources that are asynchronous and self-paced.

#### **Intensive**

CTE Learn provides an intensive professional development opportunity for CTE teachers, leadership, and career support staff by providing unlimited access to over 180 online courses. CTE Learn can also develop state-specific courses in cooperation with subject matter experts in the state. Completion of each CTE Learn course provides participants with a professional development recognition badge and a certificate of completion with four hours of continuing education credits. Additionally, participants are eligible to apply for both undergraduate and graduate college credit for completion of any block of four CTE Learn courses.

### **Collaborative**

CTE Learn makes professional development a collaborative endeavor through an integrated social learning platform, the Career Ed Lounge. Specifically designed for CTE professionals, the Career Ed Lounge has grown to an online community of over 220,000 CTE professionals, enabling peer-to-peer learning locally, across the state, and nationwide. Additionally, designated coaches and mentors from each school can follow their peers in the Career Ed Lounge to review their posts online and via daily digests. This allows coaches/mentors to respond to posts at their discretion and act as facilitators of learning and development for their peers.

## Job-Embedded

CTE Learn embeds professional development in educators' daily jobs through an integrated Individual Development Plan (IDP) software platform, which helps educators identify their job performance goals and engage in specific CTE Learn courses and other professional activities to meet their individual needs. This interactive tool provides a guided process to help educators continuously achieve their performance goals and assess their accomplishments.

## **Data-Driven**

CTE Learn professional development courses have been created by CTE professionals for the CTE community in response to identified competency needs, including a series of courses designed to support the ACTE Quality CTE Program of Study Framework. Additionally, the CTE Learn platform provides stats and reports on educators' professional development progress and achievements.

# **CTE Learn Statewide Adoption**

# Alignment with Perkins V Professional Development Requirements

### **Classroom-Focused**

CTE Learn offers a wide range of courses focused on CTE classroom performance (including online and hybrid classes). These courses have been designed specifically for CTE teachers with the goal of providing them with the knowledge and skills necessary to enable students to succeed in career and technical education.

#### **Evidenced-Based**

Perkins V requires professional development activities to be evidence-based to the extent practicable. CTE Learn combines course-based knowledge assessments with local skill assessments to create evidence-based professional development programs. In conjunction with the Kentucky Community and Technical College System, CTE Learn has been honored by the 1EdTech Consortium (formerly the IMS Global Learning Consortium) as a Learning Impact Award Finalist for scaling pedagogical knowledge and practice through evidence-based technology.

Recognizing that an effective professional development program in the CTE sector must result in increased skill outcomes for students and enhance their future career success, a statewide adoption of CTE Learn also includes a complimentary software platform, CareerPrepped, that enables educators to document and track students' skill acquisition, rather than just course completion and grades, while helping them connect with career opportunities.

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## **Hybrid Solutions**

CTE Learn has partnered with CAST, the creators of Universal Design of Learning, to provide hybrid professional development solutions. The Michigan Department of Labor and Economic Opportunity, Workforce Development (LEO-WD) has awarded CAST in partnership with CTE Learn, a three-year Perkins V contract to provide a customized and hybrid professional development solution for postsecondary CTE institutions throughout the state.



To learn more about CTE Learn, please visit: https://www.ctelearn.org

To explore a statewide adoption of CTE Learn, please email our partnership liaison at MaxKnowledge:

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